**ATTRITION ANANLYSIS BUSINESS MODEL CANVAS (BMC)**

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| Key Partners  1)Sponsors  2)Human Resources manager | Key Activities  1)Build a platform  2)Engage in communities  3)Help companies to increase their companies performance | Value Propositions  Our model is able to predict attrition in a work environment which helps organizations to retain their valuable consumers and take important decisions in time. So, it is valuable for any industry. | Customer Relationships  1)By taking surveys from our customers in online.  2)By getting Feedbacks from our customers through google forms  3)Getting Ratings from users of our product. | Customer Segments  1)Our model serves multiple customer segments with different needs and characteristics.  2)It’s a multi-sided platform.  3) Has a wide view of potential clients, so there is no specific segmentation. |
| **Key Resources**   1. Technology 2. Dataset 3. Python 4. Pandas 5. Google Colab 6. Matplotlib 7. Random Forest Classifier | **Channels**   1. Fiverr 2. Facebook 3. Instagram 4. YouTube |
| **Cost Structure**   1. Value-driven – Less concerned with cost, this business model focuses on creating value for products and services 2. Fixed costs – Costs are unchanged across different applications | | **Revenue Streams**   1. Usage fee 2. Licensing 3. Advertising | | |